

PACIFIC COAST REGION OF THE NATIONAL MODEL RAILROAD ASSOCIATION

BOARD OF DIRECTORS

Regular Meeting Saturday, October 20, 2012 at 1:00 PM Lahinch Room, Holiday Inn Express 6680 Regional Street, Dublin, CA 94568

MINUTES

The meeting was called to order at 1:10 PM by President Pat LaTorres.

A. Quorum Verification

The following voting members of the Board were in attendance: President Pat La Torres Vice President Ed Merrin Redwood Empire Division Director Dave Croshere Sierra Division Director Mel Jones Coast Division Director Rod Mark Schutzer Daylight Division Director proxy Dave Grenier (proxy for Paul Deis)

The following Ex-Officio members were in attendance: Treasurer Larry Altbaum Secretary Tom Crawford

Others present were: Audit Committee Chair, Convention Department Chair and 2013 Convention Chair Dennis Stokely Contest Chair Giuseppe Aymar Honors Committee Chair Ray deBlieck Member Steve Sköld Member Rod Smith

B. Adoption of the Agenda

The Agenda was accepted as presented.

C. Written Communications

There were no written communications.

D. Members Comments

There were no member comments.

E. Approval of the Minutes of the Previous Board Meeting

The minutes of the board meeting of May 2, 2012 were approved by consent.

F. Officers Reports

- F.1. President LaTorres submitted a written report which is attached to the record copy of these minutes.
- F.2. Vice President Merrin submitted a written report which is attached to the record copy of these minutes.
- F.3. Treasurer Altbaum submitted a written report which is attached to the record copy of these minutes. He noted that the 2013 budget has a \$3000 shortfall, ignoring convention income.
- F.4. The Secretary had no separate report.

G. Directors Reports

- G.1. Daylight Division Director proxy Dave Grenier submitted a written report which is attached to the record copy of these minutes.
- G.2. Coast Division Director Schutzer submitted a written report which is attached to the record copy of these minutes.
- G.3. Sierra Division Director Jones submitted a written report which is attached to the record copy of these minutes. Mary noted that Jim Long is not doing well.
- G.4. Redwood Empire Division Director Croshere submitted a written report which is attached to the record copy of these minutes.
- G.5. Hawaiian Division is currently without a Director, and there has been no activity.

H. Department Reports

H.1. Administration Department

- H.1.i Audit Committee Chair Dennis Stokely submitted a written audit report which is attached to the record copy of these minutes.
- H.1.ii Honors Committee Chair Ray deBlieck reminded the directors that they need to get their Division member of the year award nominees to the Honors Committee in the spring of the year. Ray noted that Bill Shaumberg was given his 2012 John Allen Award.

H.2. Membership Department

There was no report.

H.3. Publications Department

There was no report. There was some discussion about electronic newsletters and contacting people using e-mail lists and Yahoo groups. The sense of the group was that the Branch Line should remain as a hard copy publication.

H.4. Convention Department

Convention Department Chair Dennis Stokely submitted a written report which is attached to the record copy of these minutes.

2012 Joint PNR-PCR convention co-chair Jim Providenza submitted a written report which is attached to the record copy of these minutes.

Dennis reported that we currently do not have a replacement for him as Convention Department Chair, and that his will continue to look for candidates.

H.5. Contest Department

Contest Chair Giuseppe Aymar submitted a written report which is attached to the record copy of these minutes. He asked if we could authorize the purchase of lights for the judges to use to inspect entries in good light. Wireless "Ott" lights were recommended. Guiseppe will research and report back. Ray deBlieck said he may have a source of funds for this.

H.6. Achievement Department No report.

H.7. Non-Rail Activities Department No report.

I. Other Reports

No other reports.

J. Unfinished Business

- J.1. Written Agreement with 21st Century Limited. Ray deBlieck will meet with Pat LaTorres separately on ideas he has.
- J.2. Hobo in charge Funds. Larry has set up a separate line item for Hobo funds. Rod Smith will provide Larry with income and expense information.
- J.3. Branch Line Costs. Vice President Merrin will talk to Gus Campagna about coming up with a plan for addressing possible additional income and ways to control expenses.
- J.4. Storage of historical documents. Still open. Secretary Crawford will address this.
- J.5. Advertising in Branch Line. Covered under item J.3.
- J.6. Hawaiian Division, Still open. President LaTorres will send a letter to Division members.
- J.7. Bylaws Conflict. Secretary Crawford has the task of addressing this by checking with the California Corporate Code.
- J.8. Membership Brochure. Director Schutzer moved that we direct the Publications Department to draft one brochure for recruitment and one for welcoming people to PCR. The motion was seconded.

We agreed that Dave Croshere, Ed Merrin and Gus Campagna would be a committee to design the brochures.

Director Schutzer amended his motion to approve \$500 to produce the brochures. The motion was seconded. It was approved unanimously.

K. New Business

There was no New Business.

L. Budget

Treasurer Altbaum provided a proposed budget (part of the Treasurer's Report). Director Croshere moved that the budget be approved with the addition of the \$500 mentioned for the brochures. The motion was seconded. It was approved by a voice vote.

M. Announcements

M.1. Next Board Meeting

The next board meeting will be Wednesday, April 3, 2013 at the Holiday Inn Express in Dublin, CA at 1 PM unless otherwise advised.

N. Adjournment

It was moved by Director Jones that the meeting be adjourned. The motion was seconded and it was approved by a voice vote.

The meeting was adjourned at 4:09 PM.

Respectfully Submitted

Tom Crawford PCR Secretary

10/20/2012

в	Agenda	
	2012-10-20 PCR Board of Directors Meeting Agenda.pdf*	
E	Approval of the Minutes	
	2011-05-02 PCR Board of Directors Meeting Minutes Complete.pdf*	
F	BOD Reports	
F.1	2012-10-20 PCR President's Report.pdf	
F.2	2012-10-20 PCR Vice President's Report.pdf	
F.3	2012-10-20 PCR Treasurer's Report.pdf	
G	Director's Reports	
G.1	2012-10-20 Daylight Directors Report.pdf	
G.2	2012-10-20 Coast Director's Report.pdf	
G.3	2012-10-20 Sierra Director's Report.pdf	
G.4	2012-10-20 Redwood Directors Report.pdf	
н	Other Reports	
H.1.i	2012-10-20 Audit Committee Report.pdf	
H.4	2012-10-20 Convention Department Report.pdf	
H.4	2012 Convention Co-Chair's Report.pdf	
H.4	2012 Convention final report addendum.pdf	
H.5	2012-10-20 Contest Chairman's Report.pdf	
J	Unfinished Business	
	2012-10-20 Unfinished Business.pdf	
* Not i	ncluded in final minutes distribution	

Attachments Listed by Agenda Item

* Not included in final minutes distribution

PRESIDENT'S REPORT OCTOBER 29, 2012, ANNUAL BOARD MEETING

Well, I've managed to survive twelve months a the President of the Pacific Coast Region

I'll try to make this report brief, while touching on what I see as the important points from the last six months. First on the list is the event which followed our last board meeting. The 2012 PCR/PNR joint convention was a resounding success, both financially and as a convention. While I'll leave it to our Convention Department Manager to present all of the details, I would like to hit a few points. As I mentioned six months ago, I feel that the biggest reason for the success of this event was the fact that the two co-chairs had such a close personal relationship prior to the planning of the event. This made it a lot easier for them to work things out "informally", before any potential problems got a chance to become real. I will again like to express my thanks to everyone that spent time working on the 2012 committee for having put together a great event.

If we want to try something like this in the future, this type of relationship should be a factor to consider. Having said that, I believe that we have a chance to really work something similar, though entirely under the PCR's direction with the 2014 convention in San Luis Obispo. I'm sure that the committee for this event has already considered ways of marketing their event to those in (at least) the L.A. section of the PSR. I feel that we need to make sure that they know that this is something which we as the region's Board of Directors will encourage and support.

Moving to other activities, we made an attempt to conduct a minor BoD meeting via the internet, but there were some bumps in the road, mostly of our own making though some due to restrictions that may have been placed by our operations handbook. In the interest of working through this, I will be presenting a proposal on this matter when we get to the New Business portion of the meeting. I believe that this is something which we need to get a handle on, but we need to do so in a manner which will still provide structure and direction.

While still on the matter of the internet, I feel that we also need to consider putting a bit of an extra control on future BoD members. The big concern is something which our regional board has not addressed formally, but which I feel that we should do so soon. That is, that at some point in the future – and my feeling is by the next Director election – all members of the PCR BoD should be officially required to have access to "electronic communications", that would be some form of regular and reliable email access. Again, I will address this at greater length when we get to New Business.

Two other items that I'm still wrestling with are finding qualified people to step into two administrative positions for the region. The big key here will be finding people that I feel comfortable working with and that I will feel comfortable leaving for my successor when I finally escape from my bondage. These two positions are Treasurer and Convention department Manager. I've had a couple of folks for each position, but things haven't worked out quite yet. If anyone has suggestions, I'd ask that they get together with me AFTER the meeting, so that we can consider them a bit more in depth.

We need to get the membership solicitation brochure moving forward and I will entertain suggestions on this when we get to Unfinished Business, because it needs to get finished! At the same time, we also need to get some form of "Welcome to the PCR" letter to send out to new

members when they do join us. I don't know if we want to have this letter focused towards the specific divisions, or more as a generic PCR brochure. Again, I'll plan on spending some time during Unfinished Business. I will also be looking for someone from the board to step up and give our Membership Chair a hand on this, so keep that in mind as you make suggestions.

The last item that comes to mind at this time is how to add some form of revenue to the Branch Line. We've bounced around some ideas, but again things seem to have stalled out with no one wanting to take it under their wing. I'm at the point right now, that anyone that complains about the expenses of the Branch Line might just get that ownership.

That pretty much covers what little bit of mind power I've been able to bring to the fore.

Respectfully submitted, Pat LaTorres, President, PCR/NMRA



PACIFIC COAST REGION OF THE NATIONAL MODEL RAILROAD ASSOCIATION

Vice President's Report October 8, 2012

To the Board of Directors:

My primary focus to this point has been to address the issue of declining recruitment of younger (let's define that as under fifty) members as the average age of existing members has steadily increased. Although I can't claim to have done anything concrete about it, I can say that I have managed to turn the conversation in that direction. A number of members have communicated to me their interest and have offered suggestions. A push for making brochures available for potential members at public events and shows has gathered some steam. To reinforce these efforts I would like to press for moving the things that people are interested in to front and center.

As a side line to this, partially but not totally related, are prolonged and perhaps tiresome at times discussion threads on Bill Kaufman's Regions and Divisions Yahoo group focused on the Regional Advisory Council (RAC). It is relevant because the RAC theoretically provides a communication channel between local groups (divisions and regions) and the National. Without that kind of connection one could ask "what does the NMRA as a national organization offer me, as opposed to the local SIG or club I belong to already?" At this point, there seems to be a lot of confusion as to what the RAC is supposed to do and how it is set up. Mostly, it's a matter of the word not getting out to the hinterlands in a systematic way so that some folks seem to know a lot about it and some don't. That can be fixed.

In the course of following these threads (and I have some printouts) you come across another age related issue. Although RAC was setup, as I understand it, to rely on email communication, many of the active NMRA folks are apprehensive about floating their email addresses out there. Some workarounds, such as using a list of aliases, are involved as well as email listings that some (but not everybody) say are obsolete or direct you to the wrong person. Do you think the younger folks are more likely or less likely to feel the need to be shielded from electronic intrusions?

I would like to propose that PCR gets its relationship to RAC clarified and makes sure that the rank and file members are aware of what it can do for them and be encouraged to participate in the process.

Ed Merrin

PACIFIC COAST REGION

of the NATIONAL MODEL RAILROAD ASSOCIATION

Treasurer's Report

October 6, 2012

The Region financial picture is essentially unchanged from that of the past few years. Interest income is low, BranchLine expenses continue to exceed income by a substantial amount, and we continue to use convention proceeds to bolster operating funds. The \$2428 we received from the PCR/PNR convention in May certainly helps to keep us on any even keel. New this period, National is now keeping three percent of our BranchLine subscription fees to cover the cost of credit card charges. That said, in spite of my firm conviction that operating costs should be covered each year by current year income, I believe we can weather an additional period of this until the interest market improves.

It is important to recognize that the cost of supporting our member BranchLine subscriptions continues to exceed the income derived. The cost of servicing each BranchLine subscriber is about \$8.00, while the subscription fee is still \$6.00. Even including the rebate from National retained by the Region, the publication will still be about \$1.00 underfunded for each subscriber. A return to reasonable returns from our investable assets will help to improve this issue.

In summary, the finances of the Region are stable, and we have more than sufficient reserves to weather the current financial climate. It may be prudent, however, to begin discuss increasing the BranchLine subscription fee to \$7.00.

I look forward to seeing you at the meeting on the 20th. Please email me at <u>emerbaum@msn.com</u> or call me on my cell, (510) 912-1076, with any questions or comments should you wish prior to the meeting.

Respectfully Submitted,

Larry Altbaum

Larry Altbaum Treasurer

Pacific Coast Region - NMRA Budget

	Adopted 2012 Bud.	Actual 2012 6 Mths.	Projected	Projected Variance	Proposed 2013
Operating Income					
Life Interest	40.00	30.44	61.00	21.00	70.00
BL Subscriptions	3,200.00	1,634.16	3,200.00	0.00	3,200.00
From Nat'l	2,100.00	1,064.00	2,200.00	100.00	2,250.00
Other	400.00	0.00	0.00	(400.00)	400.00
Bank Interest	100.00	33.82	70.00	(30.00)	75.00
Total Income	5,840.00	2,762.42	5,531.00	(309.00)	5,995.00
Operating Expense Operations					
Member Services	50.00	0.00	0.00	(50.00)	50.00
Member Promo.	150.00	0.00	50.00	(100.00)	150.00
Achievement	150.00	19.56	100.00	(50.00)	150.00
Supplies	100.00	0.00	100.00	0.00	100.00
Bank Charges	10.00	0.00	0.00	(10.00)	10.00
Fees & Taxes	0.00	0.00	0.00	0.00	20.00
Accounting	0.00	0.00	0.00	0.00	0.00
Branchline					
Printing	5,200.00	2,484.15	4,900.00	(300.00)	5,200.00
Postage	1,400.00	704.12	1,300.00	(100.00)	1,500.00
Supplies	100.00	331.49	450.00	350.00	100.00
Division Support	1,200.00	524.50	1,100.00	(100.00)	1,300.00
Projects		0.00	0.00	0.00	0.00
Web Page	240.00	119.70	239.40	(0.60)	250.00
Awards	250.00	346.86	350.00	100.00	250.00
Misc.	100.00	0.00	50.00	(50.00)	100.00
Total Expense	8,950.00	4,530.38	8,639.40	(310.60)	9,180.00
Operating Excess/Deficit	(3,110.00)	(1,767.96)	(3,108.40)		(3,185.00)
Convention Income					
Conv. Exc.		2,428.00	2,428.00	2,428.00	
Total Income	0.00	2,428.00	2,428.00	2,428.00	
Convention Expense					
Total Expense	0.00	0.00		0.00	
Convention Exc/Def	0.00	2428.00	2428.00	2,428.00	
Total Excess/Deficit	(3,110.00)	660.04	(680.40)		(3,185.00)

Note - Items in bold are discussed in the Treasurer's report.

Pacific Coast Region - NMRA Income Statement

	6 Months Ended Sep/12	6 Months Ended Sep/11	Variance Fav/ <unf></unf>	% Var
Income				
PCR NMRA Rebate	1,064.00	1,341.00	(277.00)	-20.70%
PCR BL Subscriptions	1,634.16	1,425.00	209.16	14.70%
Equipment Proceeds	0.00	75.00	(75.00)	-100.00%
Convention Proceeds	2,428.00	494.93	1,933.07	390.60%
Merchandise Sales	0.00	959.92	(959.92)	-100.00%
TOTAL Income	5,126.16	4,295.85	830.31	19.30%
Expenses				
Postage - Branchline	704.12	554.14	(149.98)	-27.10%
Postage - Achiev. Prog.	19.56	0.00	(19.56)	
Printing - Branchline	2,484.15	2,414.31	(69.84)	-2.90%
Awards - Operations	346.86	0.00	(346.86)	
Awards - President	0.00	199.07	199.07	100.00%
NMRA Division Rebates	524.50	663.50	139.00	20.90%
Taxes, Fees, Licenses	0.00	20.00	20.00	100.00%
Web Services	119.70	119.70	0.00	0.00%
Bank Service Charges	0.00	(42.00)	(42.00)	-100.00%
Misc. Expenses - Branchline	331.49	0.00	(331.49)	
TOTAL Expenses	4,530.38	3,928.72	(601.66)	-15.30%
OPERATING PROFIT	595.78	367.13	228.65	62.30%
Other Income & Expenses				
Life Interest	30.44	242.92	(212.48)	-87.50%
Convention Interest	33.82	31.64	2.18	6.90%
TOTAL Other Income &				
Expenses	64.26	274.56	(210.30)	-76.60%
PROFIT BEFORE TAXES	660.04	641.69	18.35	2.90%
NET PROFIT	660.04	641.69	18.35	2.90%

30-Sep-12

Pacific Coast Region - NMRA Balance Sheet

	Sept. 2012	Sept. 2011	Inc/ <dec> ====Var====</dec>	% ==Var==
ASSETS				
Current Assets:				
Cash General Checking Convention Checking Life Savings TOTAL Cash			54.85	-2.10% 0.20%
Convention Adv. Recv.	2,000.00	 1,000.00	 1,000.00	100.00%
TOTAL Current Assets	85,034.26	 85,506.54	(472.28)	-0.60%
TOTAL ASSETS	 85,034.26	 85,506.54 ========	(472.28)	-0.60%
LIABILITIES				
TOTAL LIABILITIES	0.00	0.00	0.00	
CAPITAL				
Retained Earnings Year-to-Date Earnings	660.04	84,864.85 641.69	18.35	
TOTAL CAPITAL	 85,034.26 	 85,506.54 	(472.28)	-0.60%
TOTAL LIABILITIES & CAPITAL	85,034.26 =======	85,506.54 =======	(472.28)	-0.60%



Daylight Division Report

The Daylight Division held two well-attended Division meets since the May meeting in Medford. Due to time constraints of the meet hosts, both meets were shifted into the month following our usual months of May and August. Despite the scheduling shifts, both meets were very well attended by members and visitors.

The June 2 meet was held in Mariposa County at the home of Glenn and Kathy Sutherland in Midpines (near Yosemite National Park). Co-hosting the meet were members Paul Claffey, Tom Davis and Bob Jakl, along with their spouses. Glenn Sutherland presented his clinic on the Sierra Railway's Angels Branch, often described as the "perfect prototype", which he models. Dave Tadlock, a long-time volunteer at Railtown 1897 in Jamestown, presented his clinic on hostling steam locomotives and working in the historic roundhouse. After these two excellent clinics, the spouses of our hosts served a BBQ lunch in the yard, amongst the pine and oak trees. Following the quarterly business meeting and White Elephant Auction, we visited the 4 layouts of our hosts. Notably, this was the first meet in many years we've had in Mariposa County, the northern-most county of the Daylight Division. A good time was had by all. We'll be back!

The September 22 meet was held at Kelcy's Restaurant in beautiful downtown Tehachapi, in the southeast corner of the Division in Kern County. Breakfast (no-host) was served before the meet started. Mike Bruno, owner of Green Steam Products, presented an extended-length (2+ hours) clinic on prototype signaling and its application on both DC and DCC layouts. His PowerPoint presentation was supplemented by various electronic displays to demonstrate signaling operations. After the quarterly business meeting and Auction, we adjourned for layout tours. One location had 7 layouts under one roof, ranging from Z to O scale, in a personally-owned railroad museum. The 2nd (8th?) layout was a large 900 square foot N scale layout. We had hoped to gain access to the Loop Ranch for train watching from inside the Loop, but we were unable to make the necessary arrangements with the property owner. We had to settle for watching from a safe distance on public roads.

Our next meet will be November 17 at Gary Siegel's home in Santa Barbara. Following the meet, we'll be treated to operating sessions on Gary's HO and G scale layouts. Come join us!

December 8 we will be presenting the 5th Annual Open House and Layout Tours. Nine home and club layouts in the Fresno/Clovis area will be open to the public for viewing.

The Achievement Program is alive and well in the Daylight Division! We currently have 12 members actively pursuing 32 certificates. The following AP awards have been earned since the last report:

Master Builder – Scenery	Andrew Merriam, Mike O'Brien
Model RR Engineer – Civil	Chuck Harmon, Andrew Merriam
Model RR Engineer – Electrical	Chuck Harmon, Andrew Merriam
Model Railroad Author	Dave Grenier, Andrew Merriam, Doug Wagner
Association Official	Brewster Bird
Association Volunteer	Brewster Bird, Bob Randall
Golden Spike Award	Tom Davis, Bob Jakl, Glenn Sutherland

Dave Grenier, Superintendent / for Paul Deis Daylight Division Director

Coast Division Report PCR Board Meeting – October 20, 2012 Dublin

The Coast Division has had two successful quarterly meets in spite of challenges of finding meeting sites. Our June meet was held at Boy Scout headquarters in San Leandro and the September meet was held at a new site in Martinez; thanks to Bob Ferguson were able to use the IBEW 502 meeting hall.

Due to size of Coast meets it continues to be a challenge to find suitable meeting sites within the budget that we can afford. We are fortunate to now have one stable site as the Boy Scout headquarters is available for two meets per year for at least the next couple of years. Our other long standing meeting site Buchser School in Santa Clara is undergoing a multi-year renovation and its status unknown.

As a result it has been a constant scramble to find suitable meeting sites. The September meet was within a day or two of being called off for lack of a site. Finding meeting sites continues to be an ongoing issue. At this point Don Shortt believes that Buchser may be available for the March meet.

The attendance at Coast meets has been falling over the years and the number of Auction items continues to decline. As the auction is primary income source for the division the reduced revenue has impacted the Coast budget. Last year the Coast BOO reviewed the finances and voted to convert the Dispatcher to an electronic document as that is our biggest expense. Meeting notification is now via a postcard which is cheaper to mail and print. This change reduced our expenses by about \$300 dollars a quarter.

In addition we have been running a snack and lunch stand at the meets and this brings in an additional \$80 to \$120 dollars per meet.

I am happy to report that these changes have been successful from a budgetary point of view. Year to date we are ahead by about \$400 dollars with three quarters worth of meets under this new system. Last year we were running a deficit of about \$250 dollars a meet so changes had to be made. Coast Division continues to have healthy financial reserves with more than \$14k in the bank.

Long term declining Auction revenue will need to be monitored closely to assure that our expenses are less that our income.

The short term outlook for the Auction looks very good however as a life member willed that his 3000 piece collection be disposed through the Coast Auction. The days of the 500 auction items are back for a year or two so for the short term we should be in good shape.

Mark Schutzer Coast Division Director



Sierra Division

Pacific Coast Region NATIONAL MODEL RAILROAD ASSOCIATION

> Director's Report October 20, 2012

- I. The Sierra Division has held three meets since the last BOD meeting in Medford during the PCR-PNR convention.
 - 1-On May 12th we were hosted by the Sacramento Module RR dub at their meet in Folsom during Folsom's annual Railroad Days May 12th, 13th. Jim Long was given his Member of the year award by Mary Moore-Campagna. Dick Wetzen presented "36 years on the Sacramento Central". Al Rowe demonstrated an experimental Module by which the scene could be changed dropping in and out a portion of the module. After the meeting trains were running on the Sacramento Central, outside were speeder rides for a price (21/2 hours about 25 miles),street car rides and two other layouts operating in Hampton Hotel. CSRM had a 1931 Ford Model AA fire truck on display it was a very enjoyable meet.
 - 2-On August 12th we held our annual summer picnic hosted by the Sacramento Valley Steamers (1/8 scale) at Hagen Community Park in Rancho Cordova. Alter some great barbeque an fellowship we held a short meeting for nominations of officers; Scott McAllister agreed to run for Superintendent, Bob Warner for Chief Clerk, and Al Rowe for Paymaster. Colusa was chosen for our October meet and elections. The Live Steamers offered free rides behind their 4-6-0 steamer on their 6300 foot main line railroad. I think we all rode at least once it was great meet and picnic.
 - 3- Our October 6th meet was held in Colusa at the Bethlehem Lutheran Church at 9:AM a bit early for a quorum so we temporary adjoined to Walt and Carolyn Schedler's home to view and have a op session on his SR Black Butte Subdivision, next to visit an SP C-8 248-0 scheduled for some restoration then a visit to the Picket Fence Antique store where Walt has his hobby shop and there is an American Flyer 0 gauge layout. Off to Round Table Pizza for lunch and continuation of our meeting. Elections were held. It was a unanimous vote for Scott, Bob, and Al. A great day of trains, friends, and food.
- II. Other Events

Sierra Division was offered a table for the UP 150 weekend September 22, 23 at CSRM to push International Rail Fair in November and the Sierra Division, after some discussion it was finally staffed for Saturday and Sunday. UP brought in #844 with a passenger train in tow.

- III. Up Coming Events
 - 1-Our annual fund raiser, International Rail Fair on November 10th 11th 2012 at the Placer County Fair Grounds in Roseville
 - 2-Our February meet is yet to be determined.

IV. Division Elections

Our Division officers for the next two years are; Superintendent Scott McAllister Chief Clerk Bob Warner Paymaster Al Rowe

V. Miscellaneous

A new hobby store opened in Carson City the first part of October called "Trains" @ 1958 East Williams St. They have HO for now and plan to offer other scales as they are able.

Respectfully submitted,

Mel Jones

Within the RED it has been business as usual, which maybe makes it hard to summarize everything.

This summer's meeting at Ron and Pam Kaiser's house was certainly a highlight of the year. Ron has a beautiful vineyard property, perfect for a BBQ gathering of friends amongst spectacular shade trees. Many members were in attendance with their spouses. Good food and conversation was had by all under ideal conditions.

Gus Campagna invited two young fellows to our summer meeting. They brought a number of their own locos and rolling stock to run on Ron's layout. These two young guys were very knowledgable about their equipment and railroading in general. This was very gratifying to see in view of our desire to have younger people join our membership. More of their type will be an asset to model railroading.

For three days in September RED had a booth at the Home Garden and Train Show in Santa Rosa. Steve Skold, Carol Alexander, and David Turn did yeoman duty answering questions and promoting our hobby. Young people were allowed to operate on abbreviated trackage and maybe handle a loco throttle for the first time. Hopefully this has planted seeds in both young and old that will encourage prospective new members.

We have had a commitment from the European Train Enthusiasts group to attend the Dublin meeting next year. Many of this group were at the Sacramento Convention and are eager for more. It was suggested that a letter be sent inviting them to attend as a group. This suggests a way for us to stretch out to other splinter Railroading groups as a way to increase our attendance and in turn our membership.

Congratulation to Charlie Getz, newly installed president of the NMRA. Outstanding!

Dave Croshere Director of RED to PCR

Audit Committee Report October 20, 2012

A representative of the audit committee examined the books and most recent bank statements of the Pacific Coast Region. The region maintains two bank accounts; a general checking account, and an account with sub-ledgers for convention activities and to support services to be provided to life members. The separate savings account for life members was eliminated when interest rates on the term account became minimal.

The region's books were found to be in good order and all accounts have adequate balances to cover anticipated needs.

Procedures for the review included:

- comparing the ledger to bank statements
- reviewing the most recent bank statement reconciliations
- verifying invoices and receipts to the bank statements for a sample of receipts and expenditures.

All outstanding checks as of the audit date were for distributions to the Division's for membership dues allocations.

Respectfully submitted Dennis Stokely

CONVENTION DEPARTMENT REPORT Submitted October 20, 2012

Siskiyou Summit

Medford, OR with PNR May 2-5, 2012

The convention was a roaring success with total registration of 338. Jim Providenza, cochair from the PCR and Ed Liesse co-chair from the PNR are to be congratulated for a job well done. Registration breakdown was 161 from PNR, 119 from PCR, 15 from other regions and 43 non-rail.

The concerns I had about the hotel agreement and attendance were fortunately not an issue.

Iron Horse Express

Dublin, CA April 3-7, 2013

Current registration for the convention is 70. Additionally, one and almost two of the outside activities are already fully filled. We expect to have two modular and a trailer layout on site in addition to layout tours. Beverly Lane, local historian and curator of the Danville Museum, has agreed to be our banquet speaker talking on Electric Railways in Contra Costa County before BART.

We will have a limited tour of the hotel facilities today, due to a dog show being held in the main ballroom.

NAME ??

San Luis Obispo, CA April 30 - May 3, 2014

The convention will be held at the Sands Hotel in San Luis Obispo, with the banquet at the Santa Margarita Ranch. This is the same venue as the 2001 convention.

In addition to the banquet and live steam operations at the Santa Margarita Ranch, convention activities will include a winery tour and Amtrak excursions.

The registration rate, which will include the Santa Margarita Ranch visit and banquet, has not been finalized as of this date.

2015

Coast Division

I will be working with the new Convention Department Manager to begin recruiting a 2015 chairman shortly.

Respectfully submitted,

Dennis Stokely

- To: Pacific Northwest Region Board of Directors Pacific Coast Region Board of Directors
- From: Ed Liesse, Co-Chair, Siskiyou Summit 2012 Jim Providenza, Co-Chair, Siskiyou Summit 2012
- Date: June, 2012
- Re: Co-Chairs' Final Joint Report, Siskiyou Summit 2012, the Joint PNR / PCR Regional Convention.

Summary:

'Siskiyou Summit 2012', the Joint PNR / PCR Regional Convention was successfully held in Medford, Oregon, this last May 2nd through 5th. We would like to start this report by saying that from our perspective the convention was a complete success; programmatically, financially and interpersonally.

The importance of volunteers:

This convention would not have been possible without the whole-hearted efforts of the volunteers from each region who formed the convention committee and did the majority of the heavy lifting in the year preceding the convention. Most major activities had joint co-chairs and this generally worked well.

Since this was a joint convention and the two regions handle a number of things differently, this required a degree of cooperation and willingness to compromise that is not usually needed in running a convention. Two examples will suffice to make the point. Contests / AP Judging: PNR does merit award judging separately from the contest. PCR has traditionally combined the two. PCR and PNR also have some different categories in their contests, and use different strategies for the actual awards. Non-Rail: PCR has always had a strong Non-Rail program; PNR has not.

For the Contests and AP Judging, 4 co-chairs had to work out the differences and come up with a plan acceptable to both regions representatives. For Non-Rail, it was an opportunity for PNR to try something on a scale they had not attempted in the past.

A unique convention:

Siskiyou Summit 2012 was unique in a number of ways, besides being the first joint convention between the two regions. The first and biggest was the decentralized nature of the work of the convention committee, and the use of technology to make up for the lack of face-to-face meetings. The committee had two in-person meetings prior to the convention. They were held on different days during the NMRA 2011 convention in Sacramento, which allowed most committee members to at least meet each other face to face.

All the rest of the main committee work was handled by email. Committee members were asked to route copies of all correspondence to the Co-Chairs. As it turned out this functioned well and had the added benefit of retaining copies of correspondence and decisions automatically. It had been our intention to use Skype to hold regular committee meetings but very few committee members used or felt comfortable trying to install this web application. The Co-Chairs and the Webmaster did hold a series of weekly Skype

conference calls during the last two months leading up to the convention. These were invaluable for identifying areas that needed more work or attention in coordinating and delegating assignments.

Another major departure from the norm was that there was only one committee member who lived anywhere near the city where the convention was to be held. Our local convention coordinator, Bruce McGarvey, was invaluable and the convention could not have been held without his hard work and contacts in the area. His on-site work with the hotel, with local businesses, and with the model railroad manufacturers in the area was crucial.

The other key to the success of the convention was the selection (and willingness) of experienced members of both regions to head the various committees. This level of experience is what allowed the various committee co-chairs to work together even though they may have only met each other once.

Finally, we were very fortunate to have outstanding cooperation from the hotel staff throughout the convention.

Other differences:

- Convention days Convention ended Saturday night with the banquet as it was anticipated most attendees would have long travel times to return home
- Changes in days / times for BOD and Annual meetings for both regions due to need to work the schedule to accommodate different days
- There was a lack of home layouts for layout tours and/or operating sessions, due to local conditions – most local modelers belong to the Rogue Valley Model Railroad Club
- Security after costing out several alternatives we worked out an agreement with the hotel to allow us to have the locks changed on all the rooms that we felt needed security – clinic, contest, convention office, Sidetracks. We retained the only keys to the new locks until the convention was done
- Banquet This was changed to a buffet with three entrée choices plus salads, starches and desserts making the initial selection easier for attendees and the registrar
- Registration fee Unlike several of the previous PCR conventions, the convention registration fee was kept as low as possible by excluding optional activities such as the Train Mountain tour and the banquet from the base fee

Other things that went well:

- Train Mountain bus tour
- Having local manufacturers able to display even without a train show
- Prototype tours even if they were restricted in size
- Ice cream social mixer was well received; the entertainment was enjoyed by all

Things to do differently the next time around:

- Less restrictions on the committee in the MOU
- Equal sharing of risk / profit on a per capita attendee basis
- Regions to purchase tablet computers and lock cables to be permanently assigned to the LCD projectors they now own

- Survey both regions to predetermine possible future sites; how far is each region willing to travel to attend
- Start planning at least two, preferably three years ahead
- Selection of compatible Convention Co-Chairs crucial to success of convention
- Registration data needs to be easily accessible for decision making
- Search out potential program advertisers early

Final numbers:

- Attendance
 - o PRN 161
 - o PCR 119
 - Sidetracks (Non-Rail) 43
 - RMR 7
 - **PSR 5**
 - Australasian 3
- Financial the final financial report will be completed some time in November of 2012 when the books are closed and the Oregon corporation set up for the convention is dissolved. However, we feel we should report that the convention was a financial success.
 - The terms of the MOU called for repayment of the regional loans, then a payment of a 'head tax' to each region based on the number of convention attendees registered from each region; any remaining income to be distributed to PNR in light of the fact that per the MOU PNR assumed the risk of any shortfall.
 - The loans and the 'head tax' have been paid in full to both regions. The convention treasurer is currently holding the remaining income to make sure he can cover any outstanding expenses from the committee chairs. Remaining funds will be distributed to PNR when the books are closed.

<u>Recommendation:</u> Do it again! Say in 5 – 7 years.

Questions asked of Committee for Feedback

1. What went well?

Huston – clinics, meetings, banquet, everything else

Aymar - thought contest ran pretty smoothly considering adjustments for both region, good representation of judges, good number of entries, good judges luncheon, computerized registration program worked well, having on-site (in room) printing capacity is a "must" for any convention *Neumann* – good SIG clinic program with strong participation, good organized ops sessions and drive-out tours, clinic chair familiar with SIG needs

Hamilton – check in and large number of models for AP, 5 – two person teams finished in less than 2 hours, modelers were in the room for discussion

Stephens – thought registration went very well, experienced helpers were great

McGarvey – overall everything, attendees seemed to enjoy time with manufacturers *deSteese* – practically everything, co-chair hit it off and worked well together, co-writing the contest description to blend both regions, excellent web-master, PCR's computer savvy helpers, ideal venue with space for wide aisles, second photo rack, enough judges for everything

Auburg – clinics came off remarkably well with very few problems, clinicians prepared and well received, 37 clinicians presented 53 different clinics and a total of 78 presentations

Grenier – almost everything, Auburg did outstanding job scheduling the clinics, very few scheduling changes for the website, everyone provided information when asked, website was "go to" place for accurate up-to-date information

Madsen – room was perfect, hotel staff very helpful providing water and moving furniture when needed

Williams – more than enough door prizes, leftovers were split between regions for their next conventions

2. What were problem areas?

Huston – lack of one cable for a projector, clinician who do not have a watch

Aymar – not enough time between judging and award ceremony, AP judging separate from contest *Neumann* – general lack of layouts available for viewing

Hamilton – didn't get message out that modelers were welcome to attend during evaluation, needed better lighting (as usual), insufficient space on evaluation forms for comments to modelers

Stephens – stuffing registration packets had some errors but easily fixed

McGarvey – registration desk and tour assignments never clear on objective

deSteese – minor problems due to differences in region approaches, computerized reports need some tweaking

Auburg – the ad hoc nature of the A/V equipment, borrowed laptops and projectors, not all compatible *Grenier* – none with the website

Madsen – not enough signage

Williams – soliciting door prizes, ideally should visit potential donors, finding e-mail addresses is a significant chore, also solicited members with results so-so

3. What did you need that you didn't have or get?

Huston – nothing

Aymar – had everything asked for and more

Neumann - nothing that could have been done by anyone on the committee

Hamilton - nothing, contest staff did a good job, room good

Stephens -

McGarvey – time to attend clinics

deSteese - essentially nothing, maybe a few more helpers for relief

Auburg – recommend regions invest in a pair of cable locks for each expected clinic room for equipment security

Grenier - nothing

Madsen – nothing

Williams - difficult to get agreement from counterpart on how to conduct campaign

4. What would you do differently if you were to do it again?

Huston – locate that damn cable

Aymar – do judging on Friday for more time to tally up scores, place ribbons next to models for 1st, 2nd, 3rd so entrants know, have "meet the builder" social in contest room Friday night for questions by attendees

Neumann – ops session at Train Mountain?, if available have "design layout list" tours

Hamilton – wider advertising about AP evaluation available and desire for modelers to be present Stephens –

McGarvey – have local person handle tour assignments at registration desk, try to attend more clinics *deSteese* – coordinate paperwork management in advance to preclude region differences, have a locally resident convention committee

Auburg – get the security cable locks

Grenier - locate the contest desk adjacent to electrical outlets,

Madsen – stash coffee under the table to keep co-chairs awake, better coordination of tours and signups, have prepaid tickets, list tours early along with non-rail lunch

Williams – see if anyone has a better idea how to do this, create a better process for door prize pickups

5. How do you feel it went for you not having face-to-face meetings?

Huston – I think it went very well. I'm sure there were some difficulties, but I didn't see them *Aymar* – very well in our case

Neumann - used to working in "virtual organizations"

Hamilton – one of the better organized conventions after initial bugs worked out Stephens –

McGarvey - interesting experience but manageable, if needed just phoned

deSteese – not a real problem after establishing early rapport via e-mail

Auburg – surprised that we planned and executed a convention without face to face or telephone meetings, true testament to staff volunteers' taking responsibility for their respective areas and "getting it done", also testament of e-mails to substitute for meetings in keeping key people informed

Grenier – LOT better than would have expected, most I attend are via Skype, first one where it was all e-mail

Madsen – just fine, e-mailing was great because everyone can address the issues and have it in writing for reference

Williams - no issue at all

6. Did the e-mail correspondence work ok?

Huston – I have to say yes, from my point of view Aymar – yes Neumann – yes Hamilton – yes Stephens – McGarvey – seemed to work ok, lot of e-mails accumulated and hard to know which to keep, did everyone get copied on what they should have deSteese - worked well, provided a complete record of transactions, kept focus on job Auburg – yes, - in spades! Grenier – yes, much better than expected Madsen – just fine Williams – fine

7. Were there things that Jim and Ed didn't do or that could be done better?

Huston – you two were fabulous Aymar – don't change anything Neumann – no Hamilton – higher sales level for AP and modelers presence in room during evaluation Stephens -McGarvey – not aware of anything deSteese – no, provided all we needed and more, advanced room set-up most helpful, security arrangements good Auburg – no, one or the other were always around or available to answer question, make decisions and smooth things out Grenier – maybe a little more involved at times Madsen – no

Williams - don't think so

8. Should the two regions consider doing another Joint Convention in the future?

Huston – yes, I think this one showed is works when you have people who are ready, willing and able *Aymar* – yes, distance to attend would be potential problem

Neumann – yes, but might consider going deeper into the heartland of the regions for better base of layouts and/or prototype tours

Hamilton – absolutely, exchange of knowledge and fellowship was great, result of how it worked for us should be a Primer for other regions

Stephens -

McGarvey - yes, great opportunity to share info and meet folks from north to south *deSteese* – yes

Auburg – need to be on the lookout for a repeat sometime in the future

Grenier - yes, PCR should host next time

Madsen – maybe every 5 years, invite each other to the others' conventions

Williams - absolutely

9. What did you like about the convention?

Huston – the clinics, followed closely by the wide variety of other activities available *Aymar* – liked the professionalism of the volunteers, didn't take part in other activities

Neumann – like the Rogue Valley area, facility was well suited and reasonably priced, getting to meet

new (PNR) people, seeing old out-of-region friends, good local guys on the ground, good to mix it up a little

Hamilton – had a great time, met a lot of fellow modelers, exposed to new inventory of clinics, got to Mecca (Micro-Trains)

Stephens –

McGarvey – good meeting folks from different areas, made new acquaintances, good variety of clinics *deSteese* – becoming acquainted with and appreciating talents of people we normally would never meet, seeing old friends again

Auburg – enjoyed most aspects of the convention even though not able to get out much

Grenier – getting to see old friends and make new ones in PNR, the personal interaction

Madsen – ice cream social was the best ever, live entertainment made it feel very special, Sidetrack room location was great

Williams - operating opportunities but could not participate due to convention responsibilities

10. Was anything done at this convention that you'd like to see at future conventions?

Huston – everything...it was great

Aymar – keep the "judges lunch" feature intact, make the "awards banquet" the "awards banquet" so we don't have to rush through the presentations

Neumann - little trade show was nice

Hamilton – assign venue selection to a select group (no more than 3) and then execute Stephens –

McGarver – believe the ice cream social went well for folks to meet and visit

dsSteese – everything, for PNR the arts and crafts should be offered again in the contest, possibly adopt PCR's full inventory of generic plaques process

Auburg – good mix of activities and functions, reception was well done and well received and should become a regular function

Grenier – the ice cream social, good way to meet and talk with people early in the week Madsen –

Williams - nothing can think of

11. Was anything done at this convention that should *not* be done at future conventions?

Huston – not that I am aware of

Aymar – should have sit down, served meal for banquet, tables in contest room need to be raised higher

Neumann –

Hamilton – reduce initial haggling by the Boards, demonstrate trust in the other guys ability to plan and prepare for a convention, make broad agreements early to allow effective planning (location and dates, see money, co-chairs), then Boards get out of the way and let the committee do their job *Stephens* –

McGarvey – no

deSteese – need to consider cross-impact of simultaneously scheduled events (tour on Thursday) conflicted with normal contest entry check-in

Auburg – can't think of anything to dump

Grenier – having clinic rooms located on a different floor at opposite ends of the building without an elevator

Madsen – better hotel maps

Williams – door prize process

12. Any addition comments?

Huston – the lack of layout tours was a bit of a drag

Aymar - nope

Neumann –

Hamilton – disappointed that PNR is so widespread that another "joint" will be hard to set up, maybe next move is a "west coast" effort with PNR, PCR and PSR

Stephens – thought it was a very well run convention, appreciated opportunity to work registration end *McGarvey* – would have been better to have had the tour sign-ups through the registration program, need that information sooner to set up tours

deSteese – one of best conventions in recent memory, amazed it could be done without resident local committee

Auburg – nope, very well balanced and done convention

Grenier – no

Madsen –

Williams – think it worked well, encouraging for future joint conventions, timing and location would need work

October 20, 2012

PCR BOD- Contest report

The PCR/PNR co-sponsored Contest at Siskiyou2012 was a resounding success. John DeSteese and myself (co-chairs) worked well together, in the process ironing out discrepancies between the two Regions and achieving a well balanced compromise of Contest rules to the benefit of the two Regions. We were able to stay well within the budget given, even including the judges complimentary sit down lunch. It is my recommendation based on the experience of Contest, that a joint Convention with PNR would be again a success.

Looking forward to the "Iron Horse" Convention in Dublin.

I would like to have some funds devoted to the purchase of "white linen" gloves for the judges to wear while inspecting the models, as well as 5 portable lamps (one lamp per judging team) helping an aging group of judges see a little better (usually overhead lights leave much to complain about).

Respectfully submitted

Joseph Giuseppe Aymar



PACIFIC COAST REGION

OF THE NATIONAL MODEL RAILROAD ASSOCIATION

BOD Meeting Unfinished Business

As of October 20, 2012

ISSUE: Written Agreement with 21st Century Limited Inc.

Current Issue/Status

There are 2 issues:

- 1. The board approved having a PCR member on the 21ST Century Limited Board. This is subject to ratification by the 21st Century Limited Board. (See BOD 2010-10-23 Meeting notes.) This has not been done. We are holding for 21st Century Limited confirmation.
- 2. Need to discuss the 21st Century Limited being a "foundation" arm of PCR. This would have to be a joint agreement between the two boards. (See BOD 2012-05-02 Meeting notes) Secretary Crawford is to check with other organizations which have foundations to see how they do it.

<u>History</u>

BOD 2010-04-28 Meeting:

Director Houlihan requested that the PCR be named as the benefactor if 21st Century Limited were to be dissolved. We also floated the idea of having a PCR rep on the 21st Century Limited Board. Ray deBlieck was receptive.

21st Century Limited Chairman Ray deBlieck gave a copy of the following 21st Century Limited corporate documents to President Plies, which the secretary will distribute to the Directors separately:

Articles of Incorporation Statement of Purpose and Position Investment Policy Bylaws

We agreed that Ron Plies and Ray deBlieck will meet to bring to the next board meeting a resolution of the issues between PCR and 21St Century Limited.

BOD 2010-10-23 Meeting:

Convention Chair Ray deBlieck noted that we do not have an agreement, but that 21st Century Limited, Inc. sees itself as the PCR "Foundation." Tom Crawford noted that in another organization he is involved with, Jobs Daughters, they have a separate "foundation" and we agreed that Tom would look into how that relationship works to see if we can learn something.

Ray stated that 21st Century Limited, Inc. will change their by-laws to say that if 21st Century Limited, Inc. is dissolved, PCR will receive all of the assets.

IT WAS MOVED by Vice President LaTorres and seconded...

THAT "The President of the PCR shall appoint a member to sit on the 21st Century Limited, Inc. Board of Directors. This person's appointment shall be ratified by the PCR Board. This person shall serve for the President's term in office."

THE MOTION WAS APPROVED on a voice vote.

It should be noted that the existence of this position must be ratified by the 21st Century Limited Board.

BOD 2011-05-13 Meeting:

The 21st Century Limited Board has not yet ratified the agreement to have a PCR member of the 21st Century Limited Board.

BOD 2012-05-02 Meeting:

Ray deBlieck says that 21st Century Limited wants to be the "foundation" arm of PCR. He is looking at potential projects. He wants a PCR rep on the 21st Century Limited Board. 21st Century Limited now has deposits of roughly \$140,000. This will be an October 2012 Board meeting agenda item.

BOD 2012-10-20 Meeting:

Ray deBlieck will meet with Pat LaTorres separately on ideas he has.

ISSUE: Income Augmentation/Branch Line Costs

Current Issue/Status

The cost of the Branch Line exceeds the \$6 per subscription income we get. We need to identify ways to cover these costs. There is a tabled motion to increase the subscription fee to \$12. The most recent decision was that VP Merrin will work with Gus Campagna to come up with a plan.

History

BOD 2011-05-13 Meeting

Director Alexander asked if we can come up with a way to augment our income. President Plies authorized Pat LaTorres, Carol Alexander and Ray deBlieck to be an ad hoc committee to look into ways to do this.

Tabled Motion re Branch Line Subscription Fees

IT WAS MOVED by Director Houlihan and seconded... **THAT** "The subscription fees for the *Branch Line* be raised to \$12/year."

After some discussion it was decided that the previously mentioned ad hoc finance committee should look into this along with other options.

IT WAS MOVED by Vice President LaTorres and seconded...

THAT the motion be tabled.

THE MOTION PASSED (i.e. the original motion was tabled) by a voice vote.

BOD 2012-05-02 Meeting:

Treasurer Altbaum ... stated that we need to look at subscriptions for the Branch Line. He also noted that one issue is that National has stopped sending money for Rail Pass members.

The President asked that people come up with ideas for handling the Branch Line issue for presentation at the October Board Meeting.

BOD 2012-10-20 Meeting:

Vice President Merrin will talk to Gus Campagna about coming up with a plan for addressing possible additional income and ways to control expenses.

ISSUE: Storage of Historical Documents

Current Issue/Status

We need to confirm that there is no State requirement to maintain paper copies of minutes before we go to only online copies. Secretary Crawford needs to check this out with the State.

History

BOD 2011-05-13 Meeting

A motion was put on the floor to state that we convert the record copy of the minutes to electronic storage, but the motion was not seconded. It was decided that the Secretary should find out if there is any State requirement that we keep paper copies of minutes. If not, the secretary will convert to electronic copies.

ISSUE: Hawaiian Division

Current Issue/Status

We need to decide what to do about the Hawaiian Division. President LaTorres is to write a letter to the members on this.

History

BOD 2012-05-02 Meeting:

Hawaiian Division is currently without a Director, and there has been no activity. President LaTorres will send letters to Hawaiian division people about how they would like to be handled. He asked the Secretary to remind him about this in August.

ISSUE: Bylaws Conflicts

Current Issue/Status

Secretary Crawford needs to look into the California Corporate Code to determine if there is any requirement to keep hard copies of meetings minutes.

<u>History</u>

BOD 2012-05-02 Meeting:

Bylaws Committee Chair Tom Crawford ... noted that we may have some items in our Manual of Operations (approved by the Board) which should be approved by the Membership (i.e. ByLaws). He will look into the California Corporate Code to see if there are any such issues.

ISSUE: Membership Brochure

Current Issue/Status

Dave Croshere, Ed Merrin, and Gus Campagna are a committee to design and produce both recruitment and welcome brochures. They have authorization to spend \$500 to produce them.

History

BOD 2010-04-28 Meeting:

Two brochures were passed around, one in color and one in black and white. Director Houlihan asked the president to investigate options for the brochure with the membership chairman and send a motion to the board for approval.

Director Moore-Campagna stated that she will write some suggestions the board has to Doug and Chuck.

Treasurer Altbaum will also look at other options for printing costs.

MOTION: It was moved by Director Houlihan and seconded...

THAT the Publications Department be authorized to produce a membership brochure in color.

THE MOTION WAS APPROVED on a voice vote.

BOD 2012-05-02 Meeting:

Rod Smith asked about the status of the brochure. Gus will send a cost estimate to the Secretary, who will set up an e-mail Board meeting to approve it. Jack Hamilton asked that we send NMRA some copies to use as samples.

BOD 2012-10-20 Meeting:

Director Schutzer moved that we direct the Publications Department to draft one brochure for recruitment and one for welcoming people to PCR. The motion was seconded. We agreed that Dave Croshere, Ed Merrin and Gus Campagna would be a committee to design the brochures.

Director Schutzer amended his motion to approve \$500 to produce the brochures. The motion was seconded. It was approved unanimously.