



PACIFIC COAST REGION OF THE NATIONAL MODEL RAILROAD ASSOCIATION

BOARD OF DIRECTORS May 2, 2012 Board Meeting

Highlights

The PCR Board of Directors met on May 2, 2012 at 8 AM at the Red Lion Inn in Medford Oregon.

In their reports, the officers focused on those things which we can do to create more membership involvement. Three areas came up as important.

- 1) The age of our membership is increasing. We need to focus on getting younger members.
- 2) We don't seem to be involving members in programs like Member aid and the Achievement program.
- 3) Members don't seem to be involved in the election process. Only 79 members voted in the whole region. In a contested election, only 39 Coast Division members voted.

The board is hungry for ideas on how to improve the involvement, and will be soliciting input.

On the financial front, we will be looking at options for dealing with the cost of producing the Branch Line as opposed to the amount charged for subscriptions. One issue is that National has stopped sending us money for Rail Pass members. Since that is roughly 300 people at any given time, this is significant.

Members of the board were asked to bring ideas to the October board meeting.

Audit Committee Chair Dennis Stokely reported that he and Treasurer Altbaum will get an audit done this year.

Paul Deis presented a bid for the 2014 convention in San Luis Obispo. The Board approved the bid.

Ray deBlieck reported that the X2011 convention netted about \$120,000. \$17,000 went to NMRA, and 21st Century Limited has the rest.

Gus Campagna will be putting together the publicity brochures the board previously approved.

The new directors, Mark Schutzer in Coast, Dave Croshere in Redwood, Paul Deis in Daylight, and Mel Jones in Sierra took office.

The budget which the Treasurer presented was approved.

Sierra Division has replaced the projector which was lost at Silver Rails in 2010.

Jim Long is very ill, and Rod Smith has temporarily taken over the job as Head Hobo. He has a small cash stash the hobo's kept. The board decided that the cash should be put into the bank, and tracked in the finances as a budget line item.

The next Board Meeting will be Saturday, October 20, 2012 at 1 PM at the Holiday Inn Express in Dublin, CA.